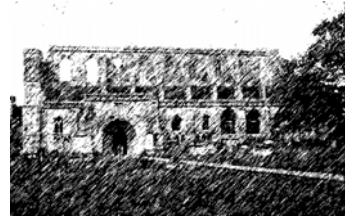


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Press Release

Date: 13th June 2003

Reference: 130603-001

Status: For Immediate Release

Subject: Launch of The Net Wizard - a Specialist Search Engine Optimisation & Website Design Service

Today the Flying Monk Group is pleased to announce the launch of a new service called **The Net Wizard**.

The Net Wizard is a specialist Search Engine Optimisation and Website Design business that has been launched to specifically focus upon the needs of the smaller enterprise.

The Internet is a crowded place where you can raise your profile through two methods:

1. advertising - though this can be expensive especially if not targeted correctly, and
2. good website design incorporating Search Engine Optimisation principles.

The Net Wizard focuses upon these principles to ensure websites are maximizing their 'free' potential in terms of Search Engine Ranking. We do this by focusing upon the design and content of the website to ensure clients build these advantages in.

For a single low price of £250.00 we will review your website and produce a report outlining how you may improve your search engine ranking relative to that of your competitors.

As part of the report we will identify the most appropriate keywords to use to describe your site - this will not only give you a benefit in terms of aiding your search engine ranking but will also help you more effectively target your internet based advertising such as Pay Per Click campaigns.

For more information please see our website: <http://www.thenetwizard.com>

Editors Note: Chamber of Commerce members get a 20% reduction on the fee for all site reviews ordered before 31st July 2003

About the Flying Monk Group:

The Flying Monk Group is an independent specialist Purchasing & Supply Chain Consultancy based in Malmesbury, Wiltshire. Particular strengths are in Supply Chain Strategy Development and Implementation, Purchase Spend Reviews, Purchasing Process Improvement and in the area of Supply Chain Outsourcing both from a client and bidder perspective.

Particular specialisms/service offerings include:

- Development of Supply Chain Strategies
- Supply Chain Process Improvement
- Supply Chain (or other function) Outsourcing
- Procurement Process and Spend Reviews
- Project & Change Management
- Coaching, Facilitation and Training

Our experience covers a wide range of industries including Telecommunications (both fixed line & mobile), Food & Drink, Pharmaceuticals, Aerospace & Defence, Retail - Leisure, Media, Paper, Transport and the Public Sector.

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